



DHL brings Leipzig-based Gewandhausorchester to Asia

- **DHL Trade Fairs & Events transports the orchestra's equipment for a ten-day tour to five different cities**
- **First livestream of a concert from Shanghai**

Bonn, 6 March 2014: DHL, the world's leading logistics provider, is the Gewandhausorchester's Official Logistics Partner and supports the orchestra in its Asian tour to China and Japan this year. DHL Trade Fairs & Events, a DHL Freight subsidiary, accounts for logistic planning as well as transport of 115 musical instruments and the complete orchestra equipment. The Asian tour kicks off with the first concert on March 14 in Shanghai. Under the conductorship of Riccardo Chailly the orchestra then travels on to performances in Japan. After eight performances in five cities the ten-day tour will end on March 23 in Tokyo.

"We have been touring Asia regularly since 1961. This is already our third Asian tour together with DHL. The cooperation has stood its test and we know that we can rely on our equipment being transported in a punctual and secure manner. We look forward to being able to focus fully on our music", says the orchestra's director Andreas Schulz.

Many of the orchestra's instruments are highly sensitive and irreplaceable. DHL Trade Fairs & Events uses special shock proof transport boxes that monitor the instruments' temperature. Furthermore DHL transports the orchestra's complete equipment, including music stands, stools, conductor's rostrum and wardrobe. The logistics partner's comprehensive services also include handling of customs formalities. The shipments overall value is roughly 2.5 million Euros.

A special highlight for the fans of classical music will be the livestream of the concerts in Shanghai on March 14 and 15: DHL and the Gewandhaus will stream these concerts at 12:30 pm (CET) on both days at www.dhl.com/inmotion and www.gewandhaus.de.

"Logistic planning for such a concert tour takes about two years. The toughest challenge



are the short time slots in-between the single concerts. During a ten days tour we will move on to the next city seven times. This calls for a very stringent schedule that we have to follow in all detail", says Vincenzo Scrudato, Managing Director at DHL Trade Fairs & Events.

DHL has been the Gewandhausorchester's logistics partner since 2005. The cooperation encompasses logistical planning of concert tours, transport of musical instruments and further equipment to performance venues. With tours to Asia and the US, DHL takes care of customs formalities as well.

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2014 tour schedule for Shanghai and Japan:

14/15 March Shanghai, 17 March Tokyo, 18 March Kawasaki, 19 March Osaka, 21 March Tokyo, 22 March Kyoto, 23 March Tokyo.

You can find the press release for download as well as further information on

<http://www.dpdhl.com/pressreleases>

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