



**DHL team tackles FC Bayern Munich’s winter training camp
Specialist training equipment to be shipped from Germany to Doha, Qatar by
international logistics partner DHL**

Singapore, 11 January 2015: DHL, the world’s leading logistics company, has scored its next goal for FC Bayern Munich by shipping key equipment to the Bundesliga champion’s winter training camp in Doha. DHL became an official platinum partner and the new international logistics and eCommerce full-service partner of FC Bayern Munich last year. The six-year agreement will see DHL use its global logistics and e-commerce expertise to help the world’s biggest football club – with 250,000 members – and almost 300 million supporters worldwide – expand its international presence and capitalize on its global merchandising potential.

DHL Trade Fairs and Events, the specialized DHL Global Forwarding, Freight subsidiary of the logistics giant which takes exclusive care of reliable and on-time logistics of trade fair and event goods, is managing the 1,600 kg shipment in a flight from Germany to the training camp in Qatar scheduled for arrival on 9 January. The cargo includes training clothes and equipment, special medical supplies and others.

Vincenzo Scudato, Managing Director DHL Trade Fairs & Events said “DHL has a long history and extensive experience working with leading international sports teams and global sporting events and it’s a great honor to be partnering FC Bayern Munich, Germany’s most successful football team and one of the world’s leading clubs. Like them, we know that the only way to be the best at what you do is by constantly working on your game to improve your performance and achieve your goals. That’s why DHL is top of the champion’s league when it comes to logistics in the international events and trade fair arena and our multi-national team is always on top of its game.”

DHL will transport the cargo from Munich to the Hotel Grand Heritage Doha where the team is staying, next to the Aspire Academy for Sports Excellence where the training camp is being set up. The winter training camp is scheduled to run until 17 January and



will conclude with a friendly match in Saudi Arabia.

DHL has prestigious and long-running partnerships with many of the world's leading sporting events as sponsors and logistics partners. These include Formula 1, rugby and football. DPDHL has partnered the German Football Association (DFB) for many years and is an official sponsor of the association's national cup competition and the national squad. DHL has been a partner of Formula 1 for more than 20 years and in 2004, it was named Official Logistics Partner. A company that prizes innovation, DHL has also supported the development of new sports and is the Official Logistics Partner and a Founding Partner of the FIA Formula E Championship, delivering cars and racing equipment to the inaugural Beijing ePrix, the world's first fully electric racing event held last September.

For over 25 years, DHL Trade Fairs and Events has been providing customers with a complete portfolio of flexible exhibition and logistics services to ensure delivery of a perfect show time after time. It also offers document handling and customs clearance services to help smooth the import/export process with a completely bespoke service for all customers from manufacturing to fine art and football.

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the world". DHL commits its expertise in international express, air and ocean freight, road and rail transportation, contract logistics and international mail services to its customers. A global network composed of more than 220 countries and territories and about 285,000 employees worldwide offers customers superior service quality and local knowledge to satisfy their supply chain requirements. DHL accepts its social responsibility by supporting environmental protection, disaster management and education.

DHL is part of Deutsche Post DHL. The Group generated revenue of more than 55 billion euros in 2013.

For more information: www.dpdhl.com